

What to Ask Your Florist

Company Name:

Contact Name:

Phone:

Email:

UWD

The Ultimate Wedding Day Company LTD
www.ultimateweddingdays.co.uk
info@ultimateweddingdays.co.uk
0871-200242

Experience

How many and what types of weddings have you provided flowers for?

Could I see photos of your work (including both individual pieces and complete weddings)? Yes No

Are you familiar with the site(s)? Yes No

If not, will you arrange to visit the site(s) with me? Yes No

Style & Services Offered

Given my wedding's style (bridesmaids' gowns, the decor of the site, lighting or the lack of it, the season), can you foresee any limitations on my choice of flowers?

Can you make me a preliminary list of what you think I'll need in terms of numbers of bouquets, arrangements, boutonnieres and so on? Yes No

Can you also provide aisle runners, stanchions, candelabras or any other decorations the site cannot provide? Yes No

How can I make my budget go further?

Can you provide non-floral extras (balloons, feathers, etc.) in centerpieces? Yes No

Will you make me a sample bouquet? Yes No

If so, at what cost?

How far in advance will my arrangements be assembled prior to my wedding day?

How is the return of rentals handled?

When and where will the flowers be delivered?

Is there a delivery fee? Who is to receive the flowers?

What are your guarantees regarding freshness, availability and substitutions?

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Fees

Total fee estimate: _____

Deposit: _____

How is the fee determined?

Package price Per-item basis

If any of the following are not included in your estimate, what is the cost for each?

Sample bouquet: _____

Delivery: _____

Setup: _____

Pickup: _____

Accessories (vases, etc.): _____

Taxes: _____

Gratuities: _____

Key Dates

Signed Contract Due: _____

Deposit Due: _____

Balance Due: _____

Last day I could cancel
and get a full refund: _____

Other Cancellation/Refund Restrictions:

References (Past Clients)

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____