

# What to Ask Your Cake Baker

# UWD

The Ultimate Wedding Day Company LTD  
www.ultimateweddingdays.co.uk  
info@ultimateweddingdays.co.uk  
0871-200242

Company Name:

Contact Name:

Phone:

Email:

## Experience

How many weddings have you created cakes for?

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Could I see photos of cakes you've created (representing the work of current decorators, not past staff)?

Yes  No

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What kind of cake styles do you offer?

Set styles  Custom cakes

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Are you licensed by the state health department?

Yes  No

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## Style & Services Offered

Given the size, site and season of my wedding, do you have any style or ingredient recommendations?

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Can you recommend ways to modify a style or flavor I love to fit within by budget?

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If I want to garnish the cake with fresh flowers, will you work with my florist or decorate yourself?

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How far in advance will you prepare my cake?

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Can I taste cake samples?  Yes  No

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How do you handle the cake delivery?

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## Fees

**Total fee estimate:** \_\_\_\_\_

Deposit: \_\_\_\_\_

Is the cake priced by the slice?     Yes     No

If yes, does the price include the top tier or is that tier provided for free?

\_\_\_\_\_  
\_\_\_\_\_

If any of the following are not included in your estimate, what is the cost for each?

Delivery: \_\_\_\_\_

Additional decorations: \_\_\_\_\_

Gratuities: \_\_\_\_\_

## Key Dates

Signed Contract Due: \_\_\_\_\_

Deposit Due: \_\_\_\_\_

Balance Due: \_\_\_\_\_

Last day I could cancel and get a full refund: \_\_\_\_\_

Final Guest Count Due: \_\_\_\_\_

Other Cancellation/Refund Restrictions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## References (Past Clients)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_